

**\*\*\*DRAFT - NOT FOR FILING\*\*\***

**4734-9-03 Signage and display of license and certificate.**

- (A) Chiropractic physicians may not utilize signs which include any false, fraudulent, deceptive or misleading information.
- (B) One of the following terms must be included on all signs utilized in connection with the practice of chiropractic or otherwise prominently displayed unless the chiropractic physician practices under a trade or fictitious name and complies with paragraph (C) of this rule:
  - (1) Chiropractic,
  - (2) Chiropractor,
  - (3) Doctor of chiropractic,
  - (4) Chiropractic physician,
  - (5) Or the initials "D.C." with the use of the chiropractic physician's name.
- (C) If a chiropractic physician practices under a trade or fictitious (DBA) name, he or she shall display his or her first and last name with one of the exact terms: chiropractic, chiropractor, doctor of chiropractic, chiropractic physician, or the initials "D.C." at the public entrance of each practice location. Any trade or fictitious name utilized shall be registered with the Ohio secretary of state.
- (D) Every licensee practicing in the state of Ohio shall publicly and prominently display his or her license to practice chiropractic in the state of Ohio or a copy thereof in all facilities in which the licensee practices and/or provides health related services.
- (E) If a chiropractic physician holds an active certificate to practice acupuncture issued under Chapter 4734. of the Revised Code, the licensee shall publicly and prominently display his or her certificate to practice acupuncture or a copy thereof in all facilities in which the licensee practices and/or provides acupuncture services.
- (F) No chiropractic physician who holds a certificate to practice acupuncture issued under Chapter 4734. of the Revised Code shall utilize any title, initials or abbreviations contained in section 4762.08 of the Revised Code on any sign.